



Joseph F. Brennan  
President & Chief Executive Officer

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To the Amazon Team -

Thank you for accepting thoughts from interested people regarding the location of your new headquarters. Although I have signed onto a letter from Connecticut business leaders extolling our state's advantages, I also want to send some more personal thoughts as the head of the largest business association in Connecticut.

My organization has been in existence for over 200 years and represents both the rich history of Connecticut and, more importantly, the dynamic present and exciting future of commerce and lifestyle here.

We represent thousands of businesses, large and small, across Connecticut. One such member we're proud to call one of our own is Amazon itself which has fantastic facilities here. Our goal is to entice more Amazon operations and other cutting-edge businesses to Connecticut. How do we do that? By honestly talking about the reasons I constantly hear from our members as to why they choose to do business in Connecticut.

They and their employees love the quality of life Connecticut has to offer. They understand the benefits of being at the center of the New England-New York-New Jersey-Pennsylvania corridor and the access to talent, customers and capital that our location affords. They appreciate being surrounded by other world-class companies that call Connecticut home. They particularly enjoy the political, civic and cultural involvement of their peers and colleagues.

Probably biggest of all, they recognize that talent is the big differentiator in the modern economy and they know that Connecticut has a highly-skilled, motivated workforce hungry for new challenges. I believe all these reasons will resonate with you as you make your decision.

There's no question that Connecticut, like every other state, has its challenges. But given the high number of bright, committed people dedicated to making our state a leader in the evolving, innovative economy, I think it should receive thoughtful consideration as your expanded home.

I believe that Amazon is looking for more than a site for its second headquarters. As its history shows, it looks to not only be successful as a business but to also be disruptive and transformative. While there are many great cities submitting proposals to you, I don't think that your selection of any of them would be as positively disruptive and transformative as your selection of either Hartford or Stamford would be. By locating in Connecticut you would be a huge part of the restructuring of our economy and our future.

Thanks for considering us, and we'd be so proud to be your choice!

Sincerely,

  
Joseph F. Brennan